

Form follows Function

A 30-Day Object Design Studio

(Limited to 5 Participants)

Form follows Function is a 30-day immersive studio focused on the **fundamentals of object design** - how form emerges from use, restraint, proportion, and intent.

This workshop is about learning to **think through objects**.

To question why something exists, how it is held, how it occupies space - and only then decide what it should look like.

For **3 hours every day**, participants work through observation, sketching, physical mock-ups, critique, and iteration. The emphasis is not on finishing many objects, but on **designing well**.

With just **5 seats**, the studio becomes a shared thinking space - slow, rigorous, and deeply engaged.

What You'll Learn

- Understanding form as a response to function
 - Breaking down everyday objects into systems
 - Proportion, balance, scale & ergonomics
 - Constraint-based design thinking
 - Iterative sketching & physical model-making
 - Translating abstract ideas into usable objects
 - Learning when to add - and when to stop
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What You'll Do

- Observe and deconstruct existing objects
 - Redesign simple functional objects from first principles
 - Build rough and refined physical models
 - Participate in weekly critiques & discussions
 - Develop clarity, restraint, and confidence in form decisions
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Final Outcome

By the end of 30 days, you will have:

- **1–2 well-resolved functional object designs**
- Clear documentation of your design process

- Strong fundamentals applicable to any design discipline
 - A sharper design eye and vocabulary
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Who This Is For

- Design students & aspiring product designers
 - Architects & artists moving toward objects
 - Beginners overwhelmed by software or trends
 - Anyone who wants to build **strong design foundations**
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Program Details

- **Duration:** 30 Days
 - **Daily Studio Time:** 3 Hours
 - **Seats:** 5 only
 - **Level:** Beginner to early-intermediate
 - **Approach:** Process-driven, critique-led, hands-on
 - **Fee:** ₹59,999
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This is a workshop about **clarity over cleverness**.

About learning to design objects that *make sense* - before they try to impress.

If you're ready to slow down and design with intention,
this studio is your ground zero.